

Sport Design Contest

**Vibram
Factory**

Free
Participation

Deadline
July 30th 2017



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#design4sport



III Edition of the Vibram Factory

Sport design contest

Free participation

**Deadline:
July 30th 2017**

**News:
two planning areas**

SUBJECT

Milano Montagna Vibram Factory, at its III edition, is the contest conceived by Laura Agnoletto for Milano Montagna Festival 2017, addressed to **designers, students, mountain enthusiasts** to promote innovative projects in the field of sport design that are in phase of ideation or already prototypes.

Milano Montagna Vibram Factory is **an incubator of innovative ideas and projects**, a showcase and an occasion to get in touch with the managers of the Research and Development Departments of companies interested in producing new projects and companies financing start-up of **innovative products**, thanks to the collaboration with the business incubators **Pépinieres d'entreprises - Start-up the mountain**.

TWO FIELDS OF DESIGN:

EQUIPMENT AND TECHNOLOGY FOR THE MOUNTAIN

Ski, safety equipment, boots, software, mountain and fat bike, sleds, longboard, trail, shoes, etc.

SPORTS GEAR FOR COMMUNITIES AND PUBLIC SPACES

Equipment for sport training and social aggregation in public places as parks, outdoor spaces, etc.

SELECTED PROJECTS

The selected projects will be exhibited in October during the Milano Montagna Festival 2017.

JURY

The projects will be examined and selected by the jury of the **Milano Montagna Design Awards** composed by **Alberto Meda** President, **Riccardo Blumer**, **Martino Colonna**, **Silvia Nani**, **Marc Sadler**; **Robert Fliri**, **Marco Guazzoni** and **Massimo Randone** for **Vibram**.

DEADLINE

The projects must be sent to vibramfactory@milanomontagna.it not later than **July 30 2017**.
For further informations and to download the complete ban:
www.milanomontagna.it or call **+39 3479836241**

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