

Women, rebels, mountains.

October 20th and 21st | Guests, film and design at the Fondazione Feltrinelli

October 22nd | Action Sport by BeOut. Milano outdoor for everyone at Parco Lambro

October 23rd | *Redefine the impossible* with Adam Ondra, Javi Dominguez and others at the Santeria Social Club

After the successful 3rd Edition of the Milano Montagna Festival 2016 and the UniCredit Pavilion event on March 15th, 2017 (which was dedicated to the safety in the mountains), we are pleased to present the 4th Edition of the Milano Montagna Festival, which will go on for two days at the Fondazione Feltrinelli's new headquarters, planned by Herzog and De Meuron. The new headquarters are an architectural metaphor of the hearth, the mountains and challenge. Following the opening, we will hold a day dedicated to action sports at Parco Lambro, along with a closing party at the Santeria Social Club.

Dedicated to women, rebels and the mountains, the festival will be an opportunity not only to learn about women and men who challenged the great mountains, testing their limits, but also to explore the rebellious mountains, symbols of resistance and resilience.

INTERNATIONAL GUESTS, WOMEN, FILM, SCIENCE AND HISTORY

First among our international guests is **Adam Ondra**, 2014-2016 world champion and legendary climber, who this summer tested the impossible by completing a 9c climb in Flatanger Cavern in Norway. We will also be hosting **Julien Regnier**, the most eclectic skier of his generation, capable of reinventing the fine line between freestyle and freeride. As well as the Spanish ultratrailer, **Javier Dominguez**, who recently conquered Tor Des Geants marking a new record.

Alongside these stars are women and athletes, such as the first award-winning Italian champion in ice climbing and vice champion of the world, **Anna Torretta**, who also debuts as a writer with the book, *La montagna che non c'è*. We will also be hosting champion of the world in freeriding **Nadine Wallner** and **Eleonora "Lola" Delnevo** an alpinist who became paraplegic in an accident and who tried climbing the legendary El Capitan in the Yosemite Valley. **Giulia Monego** will also be present; she is the first woman skier to win the Verbier Xtreme, the most important international freeride competition, on the legendary Bec de Rosses.

Emotional images of the mountain with international premieres such as the elegant, supersonic

and visionary descents found in the new movie by **Markus Eder** *Drop Everything*. We also have the movie *La Liste* in director's cut presented by the protagonist **Jérémie Heitz** and from the director **Guido Perrini**, who will present at the festival his last movie *Ushba* as a preview. Among the other movies there will be: *This is home* of the Faction collective, *Finding Fontinalis* and *Save the blue heart of Europe*, produced by Patagonia; *Evolution of Dreams* about skiers Eva Walker and Jackie Paaso; the new movies by **Damiano Levati** dedicated to Ansjorg Hauer and Anton Krupicka and many others.

Milano Montagna Festival is also books, nature and history with **Prof. Michele Freppaz** and the deepening of the subject dedicated to *Montagne sentinelle del cambiamento climatico: l'importanza della ricerca ecologica a lungo termine*, **Enrico Camanni** with the book *Alpi ribelli*, **Alessandro Gogna** who will present climbers of the Nuovo Mattino movement, evocative photographs by **Alberto Bregani**, the book dedicated to Giorgio Bertone by **Guido Andruetto** and a historic deepening with *Caporetto andata e ritorno* by Paolo Paci.

DESIGN, INNOVATION AND SPORT | MILANO MONTAGNA VIBRAM FACTORY INTERNATIONAL CONTEST

Milano Montagna Festival is **design, innovation and young talents** with the **Milano Montagna Vibram Factory** contest. It has arrived at its third edition and has always be supported by **Vibram**. It continues bringing forth its mission as **catalyzer and window for new talents in the world sport design**, with special attention towards the **urban community and the disabled**. This year we have an international entourage, with **42 selected projects from all over the world** (Italy, Argentina, Brasil, Canada South Korea, France, Colombia, Hungary, UK, USA, Romania and Russia) which will be judged by an exceptional jury with **Alberto Meda as President, Riccardo Blumer, Martino Colonna, Robert Fliri, Marco Guazzoni, Silvia Nani, Massimo Randone** and **Marc Sadler**.

INDEPENDENT FILMMAKERS FROM THE WORLD | MILANO MONTAGNA VIDEO AWARDS

The second edition of the **Milano Montagna Video Awards** puts on the scene splits by independent international filmmakers with more than **150 projects arriving from Italy, Austria, Burma , Canada, France, India, Iran, New Zeland, USA, Spain, Swizerland, UK**, which are dedicated to the mountain theme at 360 degree. The selected videos are 61. President of the jury: **Guido Perrini**.



ACTION SPORT by BEOUT: MILANO, OUTDOOR, WELLBEING AND INCLUSION

In line with the dedication to the outdoors, there is the idea of wellness in the city, and this year as well Milano Montagna offers everyone the possibility to practice action sports. On October 22nd at Parco Lambro, there will be outdoor activities such as skateboarding, slacklining, rugby, tai chi and nordic walking taught by specialized instructors.

This Sunday represent the first of eight Sundays promoted by **sister project BeOut. Milano outdoor for everyone**: a territorial project created with the help of **Comunità Oklahoma Onlus** (which takes in unaccompanied minors) and the **Cooperativa Social Stella Polar Onlus** (which takes care of people with physical and cognitive disabilities) in order to promote wellbeing and the outdoors in the city for everyone, uniting action sport with the mission for social inclusion. Other than action sports, BeOut will organize a round table: *Mountain is for everyone: an encounter between mountain and disability* led by Stella Polare and will train the boys and girls of Oklahoma to be volunteers at the festival.

This project is realized with the contribution of Cariplo Foundation. More information on www.beout.it

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